

# Love Norfolk

## Why might I be unsuccessful?

**In the last round of Love Norfolk, the success rate of applications was 64%. Here are some of the common reasons why applications were unsuccessful.**

### Group eligibility

Some applicants did not meet [our general eligibility criteria](#) for groups, such as having three unrelated individuals on their management committee. Please double check our guidance and resources page to check your group's eligibility before starting an application.

### Late applications

A number of applications were submitted after the advertised deadline, and couldn't be considered. Please note the time and date of the deadline before planning when you will submit your application.

### Timescales

Some applications were submitted very close to when their event or activity was due to take place, in some cases before decisions on applications could take place. Please double check when we aim to notify applicants of decisions before starting an application.

### Need

Some applications didn't clearly demonstrate how they would be working within deprived communities, supporting vulnerable people, or reducing inequalities, and so could not be supported when funds are limited.

### Impact

Some applications, particularly for short-term or one-off events/activities, struggled to demonstrate the sustained impact of their activity.

### Significant difference

Some applications for larger projects weren't clear on how a £5,000 grant would make a significant difference to their work.

### Sports and arts-based projects

Sports and arts-based projects are much more likely to be successful if they are delivering activities for vulnerable people, or working to widen participation in their activities by reducing barriers for people who might otherwise not be able to take part.

**Still not sure and want to discuss your application beforehand?  
Give us a call on 01603 623958.**