

Preventing Hardship – Winter Fund

Application FAQs

Organisations in receipt of funding from Norfolk County Council

In making an application, you must declare any other sources of funding you are in receipt of from the County Council for activities, of any nature, taking place during the period October 2025 to March 2026.

If you plan to apply for funding to support a service/activity that is already in receipt of financial support from Norfolk County Council, you will need to make clear how a grant from this Fund will enable additionality for this service (e.g. expand support to a new geography, or to support substantially more households).

What will I need to tell you about the households we support when I apply?

You do not need to already be in touch with the households you're seeking to support through this funding, but it is expected that you will already have established routes through which households connect with you for support around hardship.

We will ask you for the total number of households you anticipate supporting, and where you expect most of them to live. We will ask you to break this total number down into the following categories:

- Households with someone under 19
- Households with someone 65 and over
- Households with someone with a disability
- Others

Where a household fits more than one category, as far as possible, consider who the award is principally intended to support and/or the nature of the support you provide for them.

The sum total of the four categories must equal the total number of households applied for.

No personal details of the households need be provided. Norfolk County Council may request we report back on any of these points.

Can I also apply to the Norfolk Household Support Fund (VCSE crisis funding)?

Yes - you may apply to both the Norfolk Household Support Fund (VCSE crisis funding) and the Preventing Hardship - Winter Fund.

How many applications can I make?

One application can be made per organisation, but this may include more than one stream of activity. Applications may address one priority, or several. Applications can be made to continue or develop established activity as well as test new approaches to address an unmet need.

Decision-making

Decisions regarding grant awards will be made by a designated review panel convened by the County Council who will consider the potential impact, innovation, and feasibility of each proposal.

Publicity

Recipients will be expected to acknowledge the source of the funding in any publicity.

Outcome reporting

Recipients will be asked to report on the outcomes achieved as a result of the funded activities, including any variations to the original household make up data provided in the application stage, and lessons learned and case studies detailing any improvements in household stability, financial resilience, and overall well-being.

Further Questions?

If you have any further questions, email our Programmes team at grants@norfolkfoundation.com or call us on 01603 623958

