

Great Yarmouth Community Investment Fund Priority areas

The Great Yarmouth Community Investment Fund has four priority areas. Within these, there are specific topics which have been identified as key focus areas for projects within the Borough of Great Yarmouth through engagement and data collection.

Please see the specific topics below, listed within the priority area which they relate to.

To reduce health inequalities:

- Projects which engage individuals or families in physical activity where they were previously inactive.
- Projects which promote key health behaviours linked to condition management such as smoking cessation, reducing falls, healthy weight promotion or diabetes management.

To support educational attainment, skills and aspirations:

- Providing opportunities for training or workshops which improve participants' skills and/or increase aspirations into further education or work. Please specify if you intend to work with a specific community, whether that is geographical, identity or interest.
- Projects working with local large institutions such as the hospital, GP surgeries and councils.

To tackle exploitation and vulnerability:

- Providing skills development and training to VCSE organisation to improves their ability to work with marginalised communities or those at risk of exploitation.
- Projects which bring a new strand of support into existing community activities e.g., bringing wellbeing activities into a debt service.

To reduce loneliness, isolation and social exclusion:

- Projects which involve the community in developing activities for the community to access.
- Projects which promote digital inclusion. Projects focussing on digital inclusion would ideally work to recycle and repurpose technology.
- Projects which focus on these specific topics will be prioritised for funding.



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Find out more or get in touch



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