# Focus Group Write-Up Form

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| **Group name** |  |
| **Moderator name** |  |
| **Observer name** |  |
| **Number of people in the focus group** |  |
| **Overall impressions*** *Composition of the group? Include age, gender identity, whether in a couple/close friends, and any other information/observations e,g, whether they knew each other, whether they are new to county/area, background and level of education.*
* *Were any people dominant in the group? How did this impact on what the group discussed and how they discussed it?*
* *Was there anything which particularly excited or enthused them?*
* *Was there anything that confused them?*
* *Was there anything they definitely didn't want or like?*
* *Was there anything important they thought was missing?*
 |
| [FILL IN IMPRESSIONS HERE] |
| **Reactions to Questions***Please list each question in turn and how the group reacted** *The group’s overall reaction?*
* *The key points raised?*
* *How the discussion developed, and what else was brought up.*
* *Whether the group was enthusiastic or hostile about something and why, and how they expressed this.*
* *What they wished to see and how they expressed this.*
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| [FILL IN QUESTIONS HERE] |
| **General observations**Focus group research rarely gives you exact answers. It provides guidance as to the way to go forward. You may find that some of the findings are not clear or are contradictory. It is the nature of focus group research to raise issues you have not thought of. Do you have any additional comments? |
| [FILL IN GENERAL OBSERVATIONS HERE] |
|  |
| **Moderator signature** |  |
| **Observer signature** |  |
| **Date** |  |

If you have any questions, please contact [NAME] at [PHONE NUMBER] or email [EMAIL]