



Norfolk
Community
Foundation

Annual Review 2022-23

Contents

02	An introduction from our Chair of Trustees
03	An introduction from our Chief Executive
05	2022 at a glance
07	£40 million invested in communities
09	Cost of living
09	Nourishing Norfolk
11	Household Support Fund
12	Surviving Winter
13	Community Hot-Spots
15	Rooted in communities
16	Love Norfolk
17	New communities
19	Skills
21	Building healthier communities
22	Connecting Older People Fund
23	The Sir Norman Lamb Coalition for Young People
25	Businesses get involved
26	Hearing their voices
27	What others say
28	Our toolkit



An introduction from our Chair of Trustees

Throughout my policing career, ending up as Chief Constable of Norfolk, I was struck by how much of our work was responding to a crisis. Many of those crises we could have predicted but weren't able to prevent. As Chair of Norfolk Community Foundation, I see first-hand how instrumental the Foundation is in preventing more crises from happening and in helping to build a Norfolk that is vibrant, equitable and where everyone has the chance to lead a fulfilling life.

Over the past year, we worked in partnership with our local charities and community groups to distribute more funding than ever. I am extremely proud of the work we have undertaken and the real difference that it is making to people's lives. Our work is diverse and across every postcode in Norfolk. Over the past year, our programmes have improved lives for people impacted by mental health, have been innovative in addressing the cost of living crisis, have created opportunity for those feeling isolated and disconnected and provided practical help for those who struggle.

We have worked with our communities to develop the spaces and places they want to live in today

and tomorrow, and we have provided a soft landing for the many fleeing conflict abroad and making Norfolk their home.

We know that together we make a difference because we continue to learn and connect with the experiences and ambition of the communities we serve. And we can make this difference because we have the backing of our supporters.

Our work is enabled by individuals from every walk of life and across every sector in Norfolk. This includes our 171 fundholders, our Norfolk 100 Members, Friends, individuals, businesses and all those who have fundraised for us. I would like to take this opportunity to thank you all for wanting to take action and for continuing to back us and the vital work we do.

Simon Bailey CBE QPM DL
Chair of Norfolk Community Foundation

An introduction from our Chief Executive

Preparing for 2022, we knew that we were facing a complex and challenging external environment and while we didn't have all the answers, we knew we had the skills, experience and tools to enable us to continue to make a real difference for our Norfolk communities.

Funding is a critical enabler to our work and in 2022 we enjoyed the highest grant investment in our history. Alongside that funding, we unlocked business support, forged alliances across sectors and built partnerships within local communities - all making sure that every pound donated goes even further.

Our approach to action

Our starting point is always to listen to what our communities are saying. They know the problems and they very often have the answers; what they need from us is help to make change happen. We trust our charity partners. They have deep knowledge and expertise matched with resilience and creativity which even in the most difficult of recent times remains inspiring.

In 2022 we remained agile as our world continued to unfold, being able to pivot quickly to respond to challenges presented by the cost of living crisis, or at a moment's notice helping to make Norfolk home for those fleeing from conflict abroad.

We continued to build networks and partnerships across the charitable sector, because working together means not only are we more efficient, but by sharing learning we can achieve more. The development of our work with the Sir Norman Lamb Coalition for young people's mental health is a great example of this approach and continues to improve the lives of so many of our young people who are struggling.

We convened partnerships for action. Deep problems need a cross sector focus and we have seen how important that is when addressing challenges like the cost of living. We continued to innovate, develop



pilot projects, share learning and expand. The rapid development of the Nourishing Norfolk programme is making a critical difference on the ground to prevent food poverty and is a testament to this approach.

We are proud of our growing partnerships with businesses such as Norse, who have provided the critical support to underpin the infrastructure enabling our food supply programme. Many local businesses have stepped up and worked with us to lend their expertise to support local charities through our Norfolk ProHelp offering.

We are enormously grateful to our supporters and to our Trustees for their leadership and guidance during yet another year like no other. In closing, I would like to thank the Norfolk Community Foundation team that I am privileged to lead. Their energy, innovation and commitment has enabled us to move mountains.

A handwritten signature in black ink that reads "Claire Cullens".

Claire Cullens
CEO Norfolk Community Foundation



“ I am a passionate believer in people and that they are at their best, and flourish most when they are a community. The Norfolk Programme absolutely affirms that belief. When Claire Cullens shared her vision of "when you ask but don't tell communities what they need, you unlock huge amounts of energy and innovation to tackle the problems we are facing today". Keeping communities in the driving seat has inspired hundreds of local people to bring their time, talent and gifts to work together for a better future.

Delia Smith

2022 at a glance

What we've achieved together

We worked towards a future where everyone in Norfolk could lead a good life.

In 2022, we delivered more funding and support than ever to local charities to inspire action and make change where they are. We also achieved the amazing milestone of investing £40 million in Norfolk since our first grant in 2005.

Working across a diverse range of areas, we provided practical help for those struggling with the cost of living, enabled communities to develop new skills and helped those fleeing from conflict. We achieved this by bringing together cross-sector partnerships and harnessing the desire of local people who want to give back to where they live by funding and

supporting communities to take action. Alongside our local donors, we have partnered with local businesses and organisations like Norfolk County Council and national funders like Feeding Britain for even greater local impact.

A critical part of the Norfolk landscape, we have continued to evolve and respond to community needs. We know that some activities just need backing, but we're never afraid to innovate and find a game-changing solution to what can seem like an impossible problem.

In this report, we only scratch the surface, but the following pages give you a window to the difference our work is making.

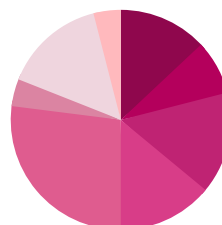


£5.6m
delivered to
communities

600+
community organisations
supported

14,000+
people using a Nourishing
Norfolk food hub

165+
Community Hot-Spots
kept people warm in
winter



% of grants made by primary area of benefit

■ Breckland: 13%	■ Norwich: 27%
■ Broadland: 8%	■ South Norfolk: 4%
■ Great Yarmouth: 15%	■ West Norfolk: 15%
■ North Norfolk: 14%	■ Other: 4%



£40 million invested in communities

See some of the highlights of our journey...



2005

- Norfolk Community Foundation is founded by Bishop Graham James and Sir Richard Jewson. The first CEO is Kate Kingdon
- August – Norfolk Community Foundation registers as a charity
- October – First grants are awarded

2008

NCF awards £1m+ to small groups over 3 years through the Government's Grassroots Grants Programme

2011

First Surviving Winter campaign launched

2014

£15 million awarded since 2005

2017

- Claire Cullens becomes CEO of Norfolk Community Foundation
- UKCF celebrates distributing £1 billion in grants across all 46 Community Foundations

2019

Launch of Thetford Shines Brighter, inspiring giving at a hyper-local level

2021

- £4 million+ invested in communities since the start of the pandemic
- Every Child Online appeal gives 5,000 young people a device to reconnect with education and friends
- The Norfolk Household Support Fund launched – it is now in its 4th round to support those struggling with the cost of living crisis

2007

- 60 grants made to local applicants, totalling over £100,000
- A personal donation and pledged support from Her Majesty the Queen
- UK Community Foundations certification achieved
- Norfolk Community Foundation is gifted office space at St James Mill by Jarrold
- Norfolk 100 established

2009

- Love Norfolk Fund launched to support community groups all over the county
- £800,000 awarded since 2005

2012

- Bursaries scheme focusing on NEET young people launched
- Construction Fund launched on behalf of Norfolk County Council. Our largest ever funding scheme, it provided funds for capital projects across Norfolk

2016

£20 million awarded since 2005

2018

- Norfolk ProHelp becomes part of Norfolk Community Foundation
- Together for Women and Girls action launched

2020

- Covid-19 Community Response Fund rapidly supports Norfolk communities
- Burrell Shop launched, Norfolk's first Community Supermarket and the first member of the Nourishing Norfolk Network
- Sir Norman Lamb Coalition for Young People launched

2022

- £40 million invested since 2005
- 9 more food hubs are launched, providing 14,000 people access to affordable food and other support
- Launched 165+ Community Hot-Spots offering warm spaces to isolated people
- Local businesses supported 70 charities pro bono thanks to our Norfolk ProHelp programme

Cost of living

In Norfolk, we face unique challenges posed by rural isolation, a seasonal economy, older and colder housing, and an aging population. These factors can combine to create pockets of deprivation - and we have been working to find the right solutions wherever you live in Norfolk.

Read about our ground-breaking Nourishing Norfolk food programme as well as our strategic Surviving Winter activities, all of which have been supporting people through the cost of living crisis.

“ There is an urgent need for action in response to the growing number of people affected by deepening poverty.

- Joseph Rowntree Foundation

Nourishing Norfolk

Combatting food poverty

The cost of food rose considerably in 2022, with supermarket budget ranges showing some of the most pronounced increases, meaning those on low incomes felt the pinch the worst.

Food insecurity, whether temporary or long-term, puts a huge strain on families both physically and mentally. The cost of living crisis has seen the emergence of a new group of people who are suddenly finding they are unable to feed themselves or their family.



The difference:

- **15** Food hubs open
- **14,000** people supported
- **5,000** households signed up to their local hub
- Cost of less than **£75** per-head to access food and support

The food hub story

Building on our pilot food hub in Thetford, we could see the difference it could make to people's lives when there was a place near them with food they could afford and somewhere to go for help with life's bigger challenges. We undertook an aggressive programme to open 15 more similar food hubs where this help was needed most.



Working with local communities, we helped them to establish a food hub of their own and connected them with local and national food suppliers. Each food hub reflects its community, be it an urban supermarket, a porch in a parish church, or a mobile bus in a rural area that connects isolated communities with affordable food. By the end of 2022, 14,000 people were benefitting from these hubs.

Building infrastructure to grow

We have created a network for hubs to learn from each other and to share food supplies. We are delighted to partner with Norse Group, who have donated central warehouse space and delivery drivers to support the programme.

What's next?

We are working with charities open 10 more hubs by summer 2023, supporting around 25,000 people. Over the next year, we will:

- Continue to build our food offer in hard-to-reach communities so there is somewhere nearby, wherever you live in Norfolk.
- Build further support into the hubs, such as help with skills, debt advice and mental health support.
- Work with Norfolk County Council and District Councils to link to their wider pathways of assistance..

How is it helping?

- **Making money go further** – Food hubs cut 45% off a weekly grocery shop.
- **Build confidence for people who are struggling** – Foodbanks provide food in an emergency. Food hubs give people choice and the responsibility of managing their own food budget.
- **Linking to support** – People can be helped with skills, debt or their mental health to provide pathways out of food insecurity for good.

Household Support Fund

Many people struggling might not yet be at the crisis point where they are picked up by statutory services, but they will be turning to their local charities for help. It makes sense, then, that if we want to support those disproportionately affected by the cost of living crisis, we work through those local charities on the ground to make sure everyone gets support.

How we're making a difference

People in need turn to their dependable local charities for help. To give people the support they need, we offered rapid relief through these trusted grassroots charity partnerships.

Working with Norfolk County Council, we have delivered the Household Support Fund to people hit hard by the cost of living crisis, whether this was due to living with a disability, being a carer, being elderly, or simply a family trying to hold everything together.

£1.2m
added to household budgets

8,000
households supported

13,000
people supported

In partnership
with
150+
local charities

What's next?

We are delighted to be working with Norfolk County Council again to support households through 2023/4.

Surviving Winter

Winter poses two challenges to communities that we wanted to solve:

1. Effectively preparing charities for added pressure that the cold weather brings.
2. Ensuring people are connected and supported where they live.

We designed two programmes to help communities through these challenges:

1. Timely funding to prepare charities for added strain during the winter months.
2. Community Hot-Spots - warm hubs with community at the core.

Read about how these two programmes made a big difference this winter.

Getting charities ready for winter

To get ahead of the game, we secured funding to help charities to prepare for the colder months by growing their capacity, knowing more people would need their help.

The Baseline Centre's new kitchen has provided a lifeline to vulnerable and isolated people in the community.

“ Marcus was living in isolation. Barely able to feed himself, surviving on just one meal a day, he didn't use his cooker for fear of unaffordable energy bills. Marcus started volunteering at The Centre and was soon a daily presence. The kitchen upgrade has enabled Marcus to take an even more active role in the Centre. He is now able to prepare and cook food for community meals, which is a significant step forward from the days when he struggled to find enough food to feed himself.

-Future Projects



Community Hot-Spots

We wanted to make sure everyone had a warm space they could easily reach where they could meet others, get respite from the cold, and find support.

How we're making a difference

We know we can rely on the energy and compassion in our local communities and we were overwhelmed by the response to this programme.

Hundreds of community groups created a warm and welcoming space, providing refreshments and activities and engaging with their community to reduce isolation. Thousands of people found friendly faces on their doorstep through our Community Hot-Spots.

We could only provide this innovative network thanks to ordinary people in Norfolk who continue to donate their winter fuel payments to our popular Surviving Winter campaign. With donations from Norfolk County Council, Norwich City Council, the Borough Council of King's Lynn & West Norfolk and the East of England Co-op, we were able to make an even bigger difference.



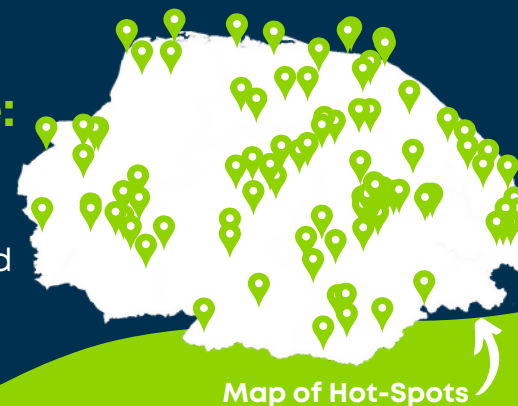
“ I come up here for company, I'm all on my own and life's a bit tough. I can come here, have a chat, have a cup of tea and laugh and a joke. ”
- Community Hot-Spot user

What's next?

Feedback has been overwhelmingly positive. Many groups who received funding were inspired by the impact of their Hot-Spot on local residents and are continuing their activities into the summer as a way of bringing people together to engage in positive activities and to combat social isolation.

The difference:

- 165+ Community Hot-Spots funded
- 10,000+ people had a place to go
- Cost of less than £30 per head



Map of Hot-Spots

Case study from a Hot-Spot

“ Leonard has been a food parcel recipient from our foodbank, so we informed him of the warm space offering we had started up. He began to attend the sessions as he was struggling to heat his flat all day and told us that Thursday (when he attended the foodbank) was the only day he went out of his house all week as he was retired and lived alone. He thrived on the social community vibe and enjoyed having a hot cup of tea and a chat with some of the other visitors. He told us that we had given him a reason to get out of the house 3 extra days a week and that his life had totally changed as a result of us being open and free to attend. ”

- Great Yarmouth Pathway



Case study from an attendee

“ The Monday Club at Walpole Cross Keys has been a lifeline for my family. My son is autistic and it is a struggle to get him out of the house but he absolutely loves coming to the club and has made 3 new friends his age which he has never really had any friends. My mother is partially sighted and in a wheelchair. She doesn't like leaving the house as she gets disorientated and doesn't know where she is, however coming to the Monday Club gives her a new lease of life. She looks forward to the club on Mondays & joins in conversations. ”

- Community Hot-Spot attendee

Rooted in communities

Decisions are often made for communities, not with them. We make sure communities are in the driving seat, can shape their world, and so they know that they own what they have created.



“ Without funding like Love Norfolk, we’re not able to make that difference, and the people we work with are the most forgotten. We’re able to show them that their lives are still valued and valid.

- Pippa May, Chief Executive of West Norfolk Befriending

Love Norfolk

Norfolk's charities are imaginative, creative, and ingenious when it comes to overcoming the problems their communities are facing. Love Norfolk is a unique and exciting funding opportunity that seeks to fund activities that make a difference to people's lives through charities of all sizes and across all geographies in Norfolk. We are privileged to work with a broad group of generous local donors committed to investing in local lives to create change on their doorstep.

How we're making a difference

The Love Norfolk Fund offers simple, easy, accessible funding to help people work together to solve local problems and take action to provide the care, opportunities and facilities that people need the most. We work with trusted partners to listen to community needs and respond in a way that makes an impact. Grant decisions are made by a panel of experts with experience across a diverse range of local communities.

£450k+
awarded in grants

100+
projects funded

34,000+
people supported

What's next?

When Norfolk helps Norfolk, great things happen. To build a Norfolk where everyone can lead a good life, we're working with local individuals and businesses to:

- Keep a responsive offer available to charities.
- Build the Norfolk 100 – a leading group of donors who share a passion for supporting Norfolk and have made a huge difference to local lives.
- Inspire wider and more accessible ways to give, such as the Payroll Giving scheme.

New communities

Our Challenge

How could we support the 1,500 people fleeing Ukraine with very little, and give them a soft landing in Norfolk with the opportunities to rebuild their confidence and thrive?

How we're making a difference

Backed by our supporters, we worked alongside both emerging and familiar community groups to support Ukrainians arriving in Norfolk. Together, we helped Ukrainians to connect with each other and the local community, as well as build up their skills, provide places to meet, help them to get around and provide essentials like winter basics for those who fled their homes with only what they could carry.

We were pleased to welcome Yuliia, one of the first arrivals from Ukraine, to work alongside us to help answer the questions we could not. Together, we set up and maintained an online, countywide interactive Facebook group for Ukrainian refugees.

What's next?

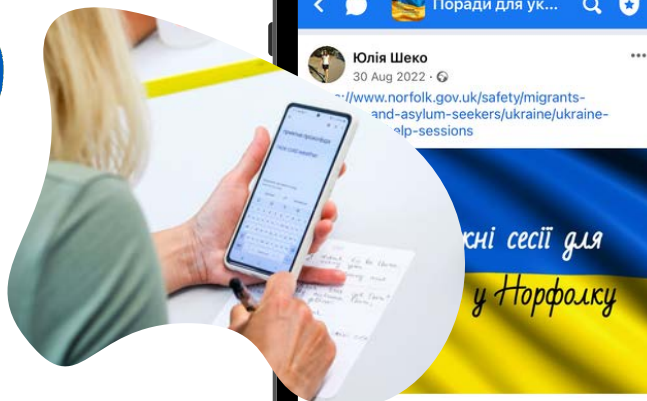
Ukrainians and other migrant settlers still face big challenges going forward:

- **Housing:** As the 6-month 'Homes for Ukrainians' scheme has come to an end, Ukrainian refugees have faced challenges in securing alternative accommodation.
- **Rural isolation:** Many refugees have settled in Norfolk's villages, where affordable and reliable transport is difficult to access.
- **English as an additional language:** Learning English will enable people to better navigate life in the UK, but finding accessible and reliable English courses is an outstanding obstacle.

With your support, we will work to address these challenges.

The difference:

- Our funded projects reached **4 in 5** Ukrainian refugees in Norfolk
- **£76,000** distributed



Skills initiatives

Norfolk's economy is characterised by low-skill and low-wage work, with over half of low-wage workers living in rural areas. It leaves behind those who are isolated, disabled, or not eligible for formal schemes. Our skills shortage limits the potential for growth in the local economy.

Employers face big recruitment challenges now and in the future. We are helping by:

- Joining the dots by funding projects that break down barriers, for those who want to work.
- Intervening early to improve literacy.
- Inspiring young people to expand their aspirations in science, technology, engineering and maths.

See how our literacy project and STEM grants are striving to improve Norfolk's economy now and in the future.



“ The funding for my scholarship provided by the Foundation was invaluable for my learning and future progression into my current career at Jaguar Land Rover.

- Connor, University Technical College Norfolk, beneficiary of a JP Blanch Arkwright Engineering Scholarship

Norfolk Community Foundation Pilot: The Literacy Project

Being able to read is the bedrock for developing all skills. In some parts of Norfolk, however, fewer than one in three pupils start secondary school with the expected minimum reading standards – half the national average. Drawing on our local connections, we paired children finding reading challenging with volunteers from local businesses to build their confidence and literacy skills. In partnership with the National Literacy Trust and the Norfolk Reading Project, we have supported the training of 38 Reading Buddies who now volunteer in local schools on this innovative programme.

After the success of the pilot in Norwich and Thetford, we will expand this programme in Norfolk by:

- Inspiring local businesses to offer employees time to become Reading Buddies, joining the 38-strong group already volunteering.
- Working with Nourishing Norfolk food hubs to create even more opportunities to get young people reading.

Spotlight on one of our grants: Green Power Education Trust

Disadvantaged young people are around 50% less likely to take dual or triple sciences at GCSE, meaning they don't go on to study subjects that offer opportunities in well-paid roles in our local, thriving green energy and agri-tech sectors.

The Greenpower Education Trust enthused 120 students from 7 Norfolk schools to build and race electric go-karts. The thrill of motorsport engaged dozens of young people with science and engineering, while Greenpower's links with firms like Lotus gave young people insight into future careers.

What's next?

While the problems are well understood, powerful solutions lie in unique community responses. We are working with partners across all sectors and all of Norfolk to develop innovative projects bringing people closer to the workplace and meeting local employers' needs.



Building Healthier Communities

Whether young or old, people need to be connected with their community to support their mental health.

From loneliness and isolation to depression and mental illness, we're delivering vital funding and forging solutions with communities to support those made even more vulnerable following the pandemic. Covid-19 has exacerbated mental health problems for many in Norfolk. Loneliness among older people has become particularly acute, and younger people have also been suffering.

- 1 in 3 older people nationally report that their mental health has declined since the start of the pandemic.
- 1 in 4 young people report that they are 'unable to cope with life', while 1 in 6 have been identified as having a mental health problem since 2020.

“Some members tell us that the support from the Shed has saved marriages and rebuilt family relationships, others of how they have returned to the workplace or taken up other community-based activities after prolonged periods of isolation and poor health.

-Roberta Wood, Norwich Men's Shed

“With just one knock on the door our outreach has made such a significant difference and brought life enhancement to this individual who says they don't feel lonely anymore.

- Age Connected Great Yarmouth

Connecting Older People

Working with The Mercers Company, we helped older people stay connected, healthy and well in their community.

Spotlight on...

Age Connected Great Yarmouth

transformed the lives of the hard-to-reach older people. Described as 'Great Yarmouth's Older People's Youth Club', they reduced isolation and loneliness through a packed programme of group activities, supporting people to maintain their independence. As well as advice and support, there is always a friendly face and a cup of tea on offer at their lively club.

24

projects funded

£143k

awarded in grants

2,500+

older people supported

The Sir Norman Lamb Coalition for Young People

Two years on, the Sir Norman Lamb Coalition for Young People is realising its ambition to improve and maintain the mental wellbeing of young people in the county. Recognising the unacceptable wait for young people seeking help, the Coalition provides support where it is needed; close to home.

Intervening early prevents crisis, so supporting young people in a safe, welcoming and local environment

is vital to rebuild their mental health after the pandemic. The coalition supports charities through leadership, partnership and vital funding.

What's next?

We know that post-lockdown, this support has never been needed more. We will continue to lead the way by providing organisations with the funding, resources and networks they need to grow and innovate, ensuring that our children and young people have a safe and trusted place to go, preventing them from deteriorating into crisis at a time when mental health services are under increasing pressure.

The difference:

- 10,000 young people supported by the coalition
- 90%+ of young people supported by projects felt better
- 50+ local organisations joined the Coalition

“ Your funding has helped so many young people go from simply surviving to thriving.

- Coalition Member

Young person's story

“ I have two brothers and they also have ADHD and autism. It was a lot for my family to handle, it was a lot for me to handle. School was really stressful. I would always have outbursts and fight people... This [project] did really help, and I'm really, really thankful. It's helped me in different ways and just made my life so much easier.

Young person's story

“ Before I had the Swan Project I wasn't going to school any day, and if I was arriving to the school I had a huge panic attack. I physically felt scared to go into school. And then mum got the Swan project, and then that helped. And then I started going to school more, and then more, and then I finally just went to school every day.

“ We were really keen to be a part of the Coalition. We're a really small charity so being able to be part of a bigger force for good is excellent for us, and being able to share good practice, access funding and access training is brilliant.

- Coalition Member



Helping businesses step up and get involved

Our Norfolk ProHelp programme continues to create partnerships between community groups and a network of businesses committed to making a difference.

Over the last year, more community groups have been able to access the skills and expertise they need from a wide variety of businesses including law firms, photographers, accountants, web-designers and more.

70 charities got the support they needed

18 more businesses signed up to support charities for free

32 groups got marketing and HR 1-to-1 support

70 charities attended bespoke webinars

52 joined bespoke workshops



Case Study

Coastal Health and Wellbeing (CHW)

is a charity promoting the positive health and wellbeing of residents in and around Wells-next-the-Sea. The charity approached ProHelp for support with setting up a mobile community food hub as part of the Nourishing Norfolk Network. In particular, they required VAT advice and branding support. ProHelp were able to identify two professional advisors from their network to assist CHW.

Nik Knight from **Welbourne & Co** offered his time to support with VAT advice. Nik's research, answers and solutions enabled CHW's project to move forward. Rechenda Smith from **Nurture Marketing** produced brand guidelines for the community food hub project and assisted with the wrapping of their supermarket van. CHW appreciated Rechenda's support so much that they enlisted her help further with a rebrand of the whole charity.

Hearing their voices

We believe that everything we do needs to start with listening to local communities – understanding their hopes, dreams, challenges and needs – and making change happen together.

Through our grant making, we have built a good understanding of what's important to people locally and the change they'd like to see. We now want to go even further in our community conversations to broaden and deepen our understanding through active community consultation.

- UKRI, the UK's national funding agency investing in science and research, funded us to pilot new approaches to involving communities in designing and conducting research in their local area.
- We are working with Norfolk County Council to understand adult numeracy.
- We are asking women and girls to share their views through surveys and focus groups to target funding where it's needed most.

What's next?

We are excited to be working with national and local partners to develop and broaden community understanding - so everyone can have a chance to be heard.



What others say about us...



“ They’ve brought knowhow, they’ve brought enthusiasm...and they’re a constant repository of great practice, good ideas, and thoughts of where we can go next.

- Andrew Forsey, Feeding Britain

“ Norfolk Community Foundation is an asset to this county and provides a huge financial support to its communities.

- Watlington Parish Council



“ It cannot be overstated how important your funding has been... it's meant the difference between closing our branch and enabling us to be there for our callers 24 hours a day.

- Samaritans Great Yarmouth

“ I opened a fund with the Foundation nine years ago... and the Foundation has been really fantastic in making sure that the fund is properly accounted for, that there is transparency in its dealings with recipients and those it seeks to help, and it provides valuable feedback to me too. They always seek to meet my aspirations.

- Ben Colson, Fundholder



“ Membership of the Norfolk 100 has helped me to understand the difference between giving to charity versus investing in our community. It's about people. If you are proud of where you are from and value what makes Norfolk special, I believe you have a responsibility to help when and where you can.

- Mark Loveday, Norfolk 100 Member



What's in our toolkit for charities?

Supporting community action

Funding: We provide a range of funding opportunities for organisations, simple to access, designed to enable action.

Funding Plus: With Norfolk ProHelp, we can provide support beyond grants thanks to a network of local professionals who give their time free-of-charge. This means we make sure charities get the right help and advice, whether it's support with IT, marketing or governance.

Strategic Partnerships: We work with county and district councils, as well as other local and national funders, using our expertise and experience to co-design and deliver innovative programmes with lasting change.

Research/Evidence: Our work is rooted in a strong evidence base. We create change by working in an informed manner. We share our knowledge of communities gained through both our research and evaluation of our grant making data.

Convening and Connecting: We use our unique position to convene responses to emerging need, creating and developing specialist networks of charities that address our county's most pressing issues.

Inspiring local giving

- Your trusted partner to guide your giving for the impact you want to see.
- Ensuring every pound donated benefits Norfolk communities.
- We provide simple ways to give, such as memberships, individual funds, or leaving gifts in your will.
- Become part of a community of Norfolk people who share your passion and commitment.
- Build endowment funds for Norfolk's future.

The team in action in 2022...



Thank you to Norse Group



for their support with Nourishing Norfolk, including warehousing, logistics and vehicle maintenance. Thank you to Interprint for providing promotional materials and for printing our Annual Review









Together, Norfolk shines brighter

Our full trustee report and accounts are available on the Charity Commission Website.

Cover image: Friend in Deed

Friend in Deed aims to reduce loneliness for older people in care homes by inviting babies and children of all ages to visit care homes with their parent/carer to chat, play games and create friendship across generations.

Find out more or get in touch

-  www.norfolkfoundation.com
-  01603 623958
-  shinebrighter@norfolkfoundation.com
-  5th Floor St James Mill, Whitefriars, Norwich, NR3 1TN

Follow us on social media

-  @NorfolkCF
-  @NorfolkCF
-  @NorfolkCF
-  @NorfolkCommunityFoundation



Registered with
**FUNDRAISING
REGULATOR**



**UKCF
MEMBER**



Registered Charity Number 1110817 | Company Registration Number 05234236