**Breckland Council Priorities and Objectives**

Applicants to the Match Funding (Small and Large grants) scheme must meet at least two of the following objectives. Please indicate which two of the following your project best meets. As part of your online application you will need to explain how your project contributes towards these two selected objectives.

**Supporting Breckland to develop and thrive**

|  |  |
| --- | --- |
|  | Develop and implement a local planning and development structure that achieves substantial and continued growth. |
|  | Work towards delivery and maintenance of a five year housing land supply |
|  | Adopt an integrated approach to area and place based development to deliver significant growth with full community involvement |
|  | Support groups and organisations to provide a range of local facilities within their communities which further improve learning opportunities, community health and community wellbeing |
|  | Work together with partners and local communities to make public spaces cleaner, greener and safe |
|  | Work with our partners to reduce and prevent crime and anti-social behaviour and protect the community and environment |

**Providing the right services, at the right time and in the right way.**

|  |  |
| --- | --- |
|  | Ensure that Council services are accessible, customer friendly and responsive to residents and business needs |
|  | Develop the Council’s Transformation Programme and work with partners to drive through efficiencies and achieve resilience |
|  | Develop our commercial approach in a consistent way to secure our financial position by exploring opportunities to increase income |
|  | Develop our organisation to be business ready, community focused and a partner of choice |
|  | Develop and implement a strategy to equip staff with the skills needed to drive the organisation forward |
|  | Ensure that our regulatory services are consistent and effective and that the Council is legally compliant |

**Developing the local economy to be vibrant with continued growth**

|  |  |
| --- | --- |
|  | Work with our partners to ensure that the technological infrastructure is available and accessible and meets the needs of our communities and businesses |
|  | Build strong working relationships, including partners, to meet the needs of local businesses and attract continued investment in the District |
|  | Grow and encourage local opportunities and activities for business in the district |
|  | Support market towns in the district to be attractive to new businesses and visitors to the area, whilst meeting the needs of rural communities and businesses |

**Enabling stronger, more independent communities**

|  |  |
| --- | --- |
|  | Work with partners on supporting older people to remain active, participate and live independently within the community |
|  | Lead and support the Breckland Health and Wellbeing Partnership to address key local health, care and wellbeing issues |
|  | Enable the effective planning and delivery of housing solutions to meet local needs |
|  | Work with current and new partners to deliver council services which improve the opportunities for vulnerable residents and families with complex needs |
|  | Ensure that policies and procedures for protecting children and vulnerable adults are effectively implemented across all areas of our organisation |